

SOCH
Think your dreams...
TILES & SANITARYWARE

CORPORATE OFFICE

RUDRAKSHA CERAMIC PVT. LTD.

📍 633/1011, Matiyari Chauraha, Chinhath,
Faizabad Road, Lucknow (U.P) – 227105.

☎ 1800 123 009 999 (Toll Free)

✉ info@rudrakshaceramic.com

🌐 www.rudrakshaceramic.com

Let's Connect :





About Us,

"Rudraksha & Soch " a pioneer of Tiles & Sanitary ware which is always a step ahead in terms of customer satisfaction and providing superior quality of products. Rudraksha Ceramic was incorporated in the year 1991 by Mr. Raj Kumar Khandelwal. We as a production unit holds a capacity of producing 40,000 sqm per day, the company has 5 manufacturing units in India. We have admirable range of products that includes Ceramic, Vitrified, Double Charged, Digital Tiles and Sanitaryware.

We set an example by adapting new production techniques with the intention of improvement of product, whether it is design, technology or quality. Our aim is to deliver quality products to our customers and for this we pride ourselves in educating our staff with the latest product knowledge and industry news so that they can sequentially provide the best possible service to our customers.

The company has its depots covering almost every nook & corner of the country. The company holds around 32 depots currently across India, We also have 1 depot in Nepal with a multi-layer distribution network of 1500 dealers and 3000 sub-dealers PAN India.

We believe in understanding the basics of Natural Stone and these understanding provide a comprehensive look at everything from the manufacturing process to the installation and care of the finished product. Looking towards creating a beautiful future with a definitive expression of contemporary design suitable for modern living spaces, delivering quality products is our habit.



Features for SURFACES

-  Zero Maintenance
-  Abrasion Resistance
-  Durable Strength
-  Low Water Absorption
-  Eco Friendly
-  Divine Glossiness

Timeless ELEGANCE

**600X
600 MM**
GVT / PGVT



*Surfaces with
The Personality
The Passing of Time*



C

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01



Moroccan
SERIES

09



Carving
SERIES

17



Highgloss
SERIES

25



Polished
SERIES

39



Crystal
SERIES

45



Metallic
SERIES

47



Rotto
SERIES

49



Matt
SERIES

59



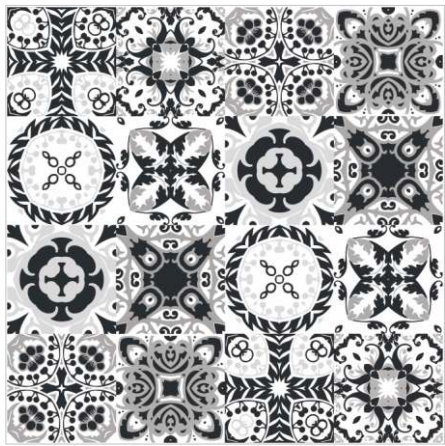
Porcelain
SERIES

Moroccan
SERIES | *Digital*
GVT

Purity is born from extensive research
and innovative designs.

Purity is Born





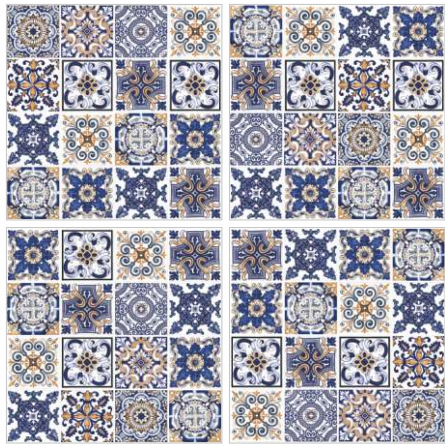
MOROCCAN-01



MOROCCAN-02



MOROCCAN-03



RANDOM



RANDOM

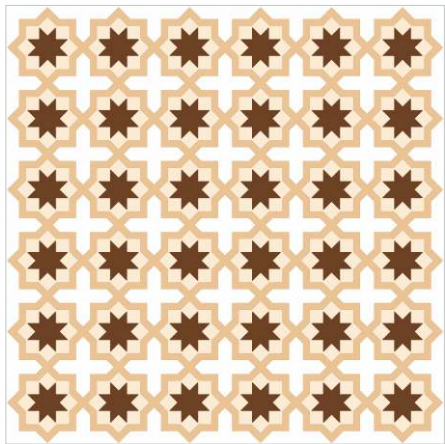


MOROCCAN-04



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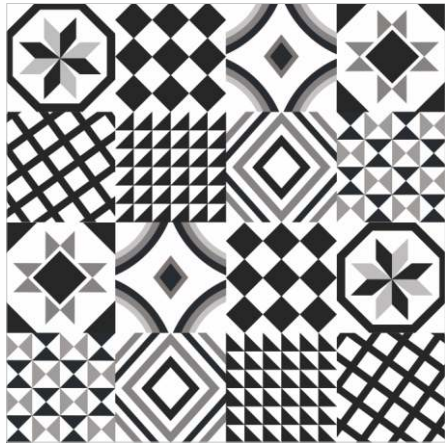




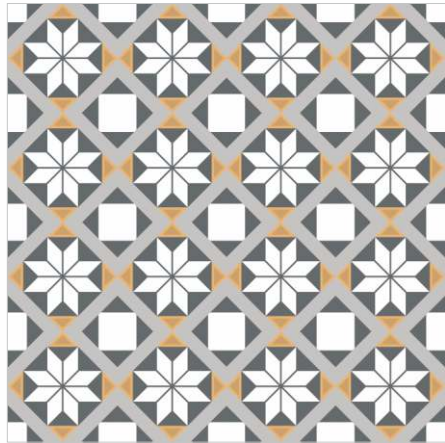
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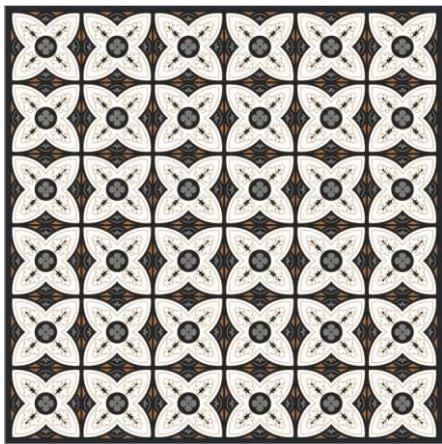
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MOROCCAN-07



MOROCCAN-08



MOROCCAN-09



MOROCCAN-11



MOROCCAN-12



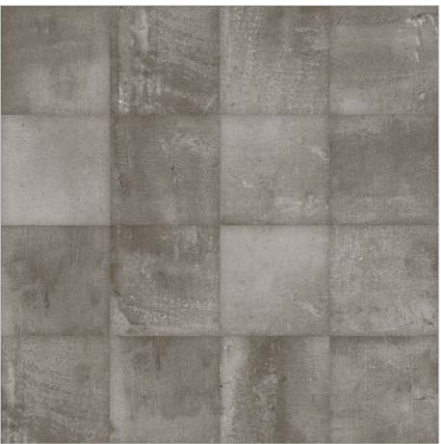
RANDOM



RANDOM



MOROCCAN-10-A



MOROCCAN-10-B



Architecture Concept

Carving
SERIES | *Digital*
GVT

The fusion of
nature and architecture
in a single concept.





BOTTOCINO BEIGE CRACK 1401



RANDOM



KERITO BEIGE CRACK 1402



RANDOM



BLONZE CRACK 1403



RANDOM





DEVILO CRACK

1404



RANDOM



OLIVIA CREMA

1405



RANDOM



ENRICH MOCHA CRACK

1406



RANDOM



CELINO BEIGE

1407



RANDOM



FIORDO CARVIN

1408



RANDOM



TESA CRACK

1409



RANDOM



VOLAWNIC DOVE 1410



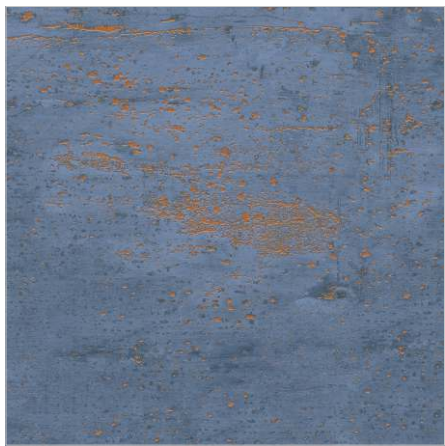
VOLAWNIC SMOKE 1411



VOLAWNIC BEIGE 1412



VOLAWNIC BROWN 1413



VOLAWNIC BLUE 1414

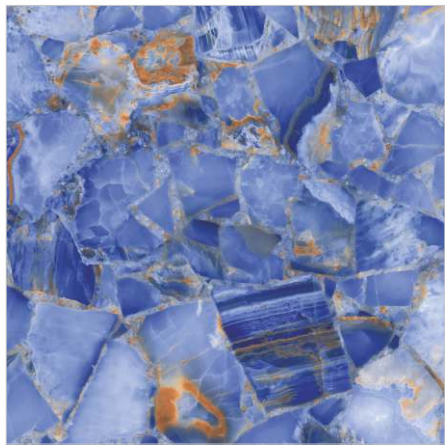


HIGH | *Digital*
GLOSS | **PGVT**

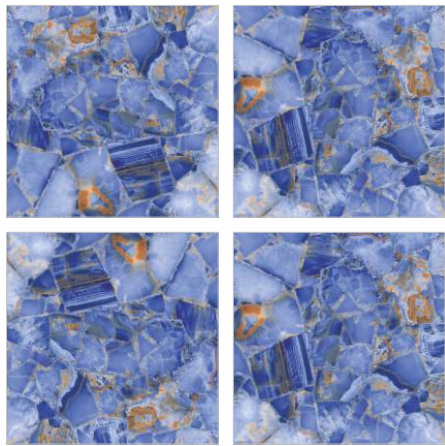
The reflection of elegance.

Reflection of Elegance

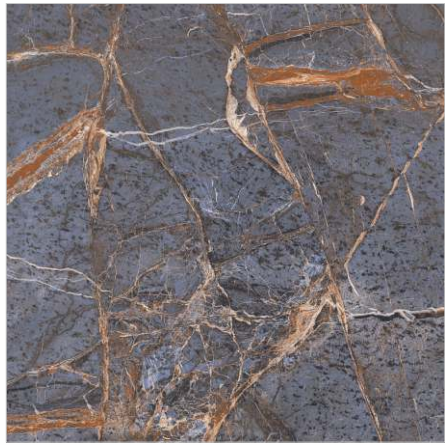




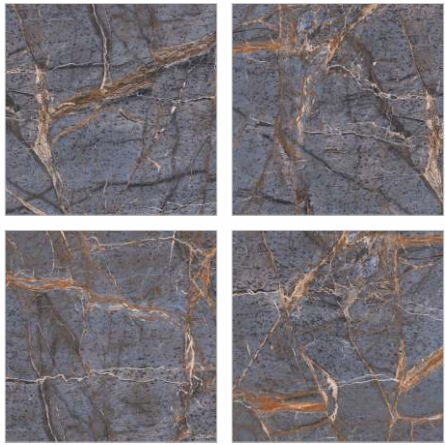
LAPIS LAZULI 1105



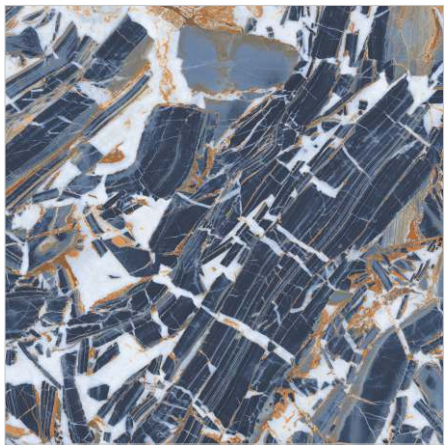
NERO PORTORO 1109



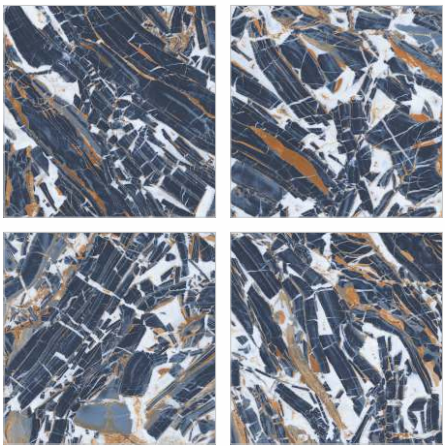
MODENA BLUE 1113



RANDOM

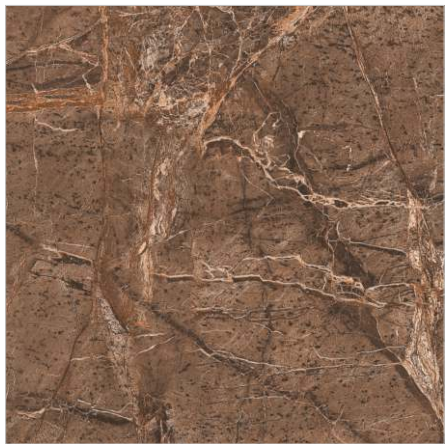


PULPIS BLUE 1114

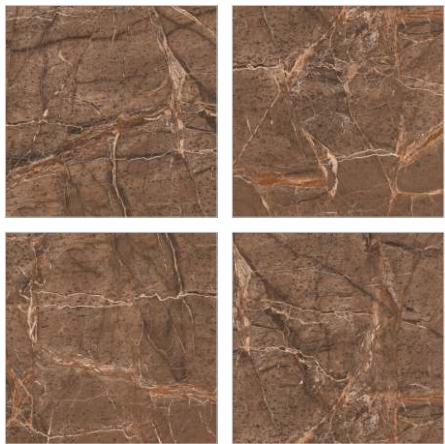


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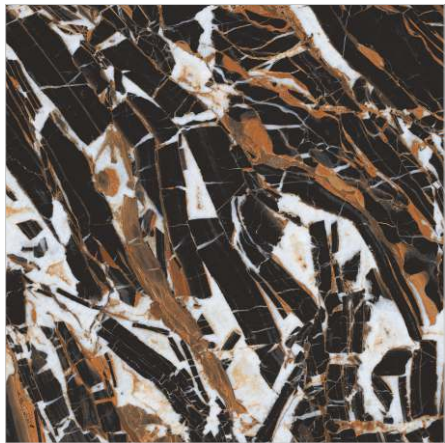




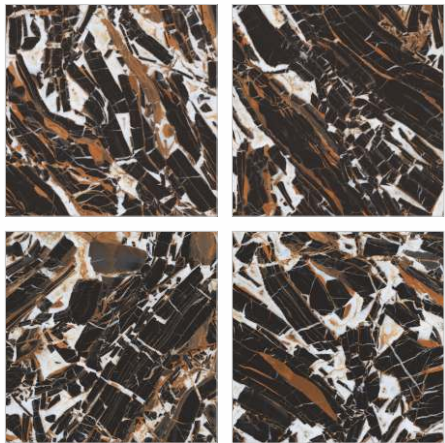
MODENA BROWN 1117



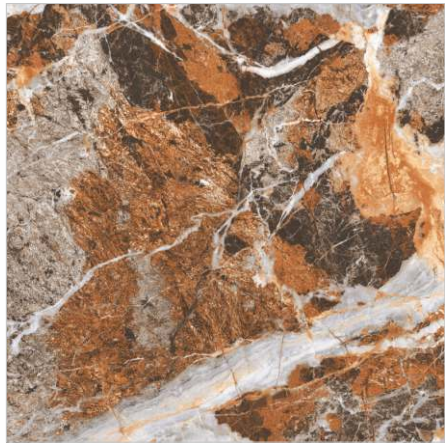
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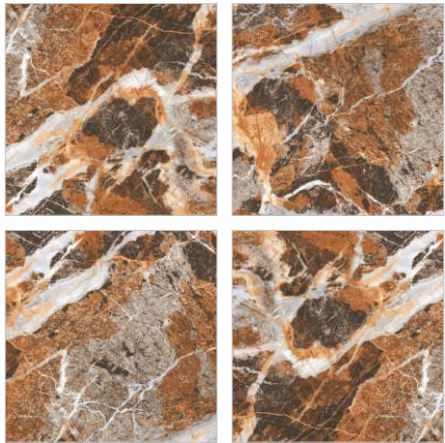
PULPIS BLACK 1118



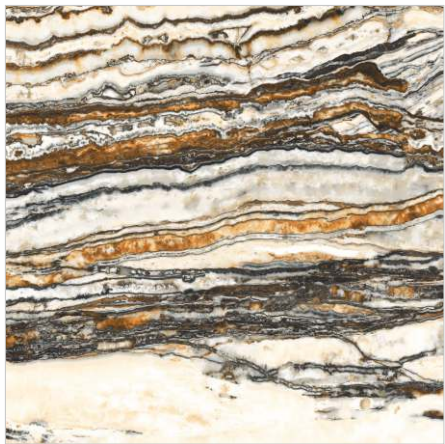
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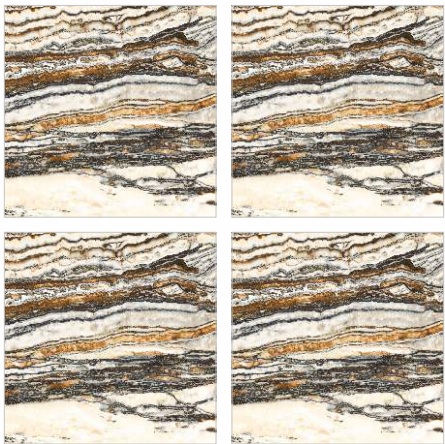
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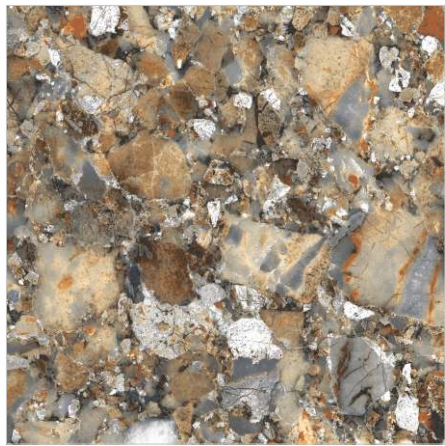


RANDOM



TIGER ONYX 1120

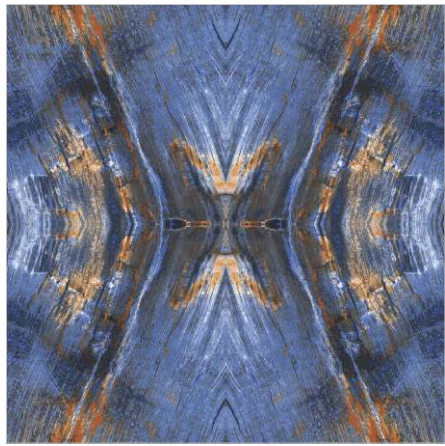




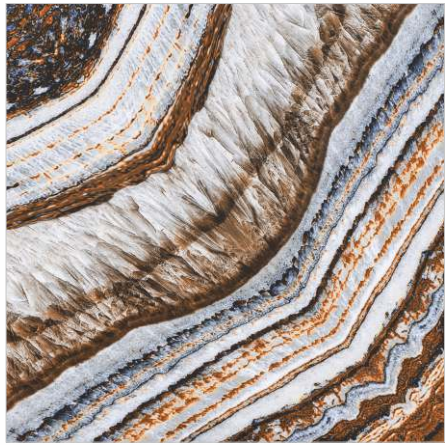
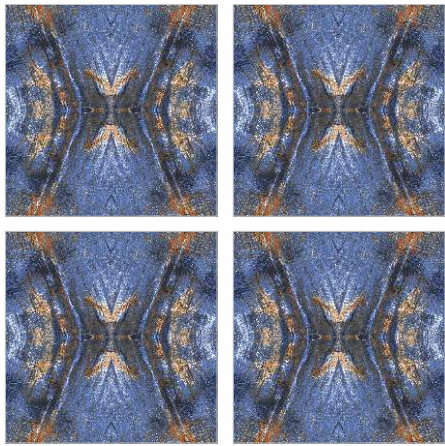
PEARL BROWN 1121



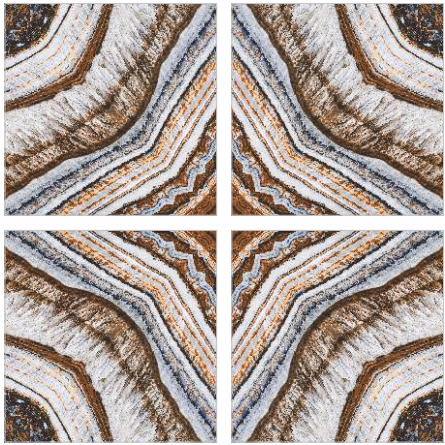
STONELA GREY 1122

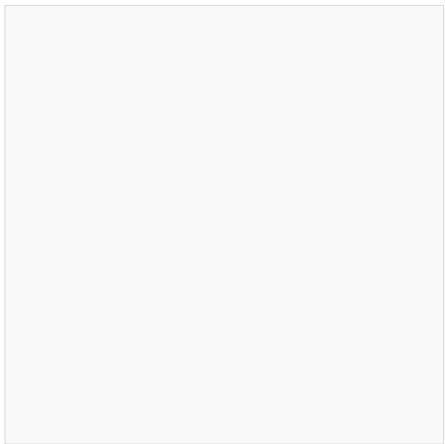


GALAXY BLUE 1123



RANGOLI-6 1150





WHITE 1000



BRECHIA CREMA (RANDOM) 1001



BOSTON GRIS 1002



ONYX CLOUD 1007



FIORITO GREY 1008



SATVARIO S1 1013



STONELLA LIGHT 1045



STONELLA BIEGE 1014



STONELLA DARK 1015





TUSCANY WHITE 1017



VELENCIA CREMA 1018



VENATINO GOLD 1019



MARMOLA 1020



TUSCANY DARK 1021



TUSCANY LIGHT 1022



HARRY DREAMS BEIGE 1023



HARRY DREAMS GREEN 1024



HARRY DREAMS BLUE 1042





DYNA GREEN

1025



RANDOM



BROCIA GRIS

1029



RANDOM



DYNA ESTE

1030



RANDOM



DYNA CREMA

1031



RANDOM



TRAVERTINO ROCK DARK 1033



RANDOM



TRAVERTINO ROCK LIGHT 1034



RANDOM



MARFIL ALMOND 1036



RANDOM



BOTTOCINO RIO 1037



RANDOM





ITALINO WHITE 1038



IMPERIAL BLACK-A-B 1039-A-B



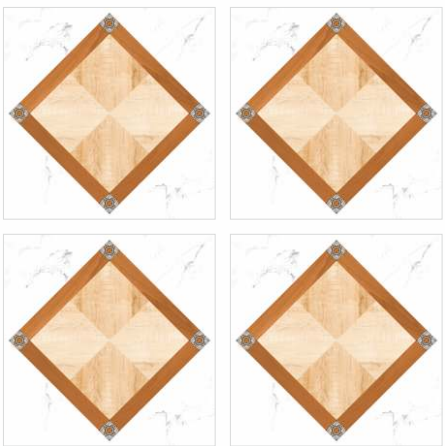
RANDOM



CARARA STATUARIO 1040

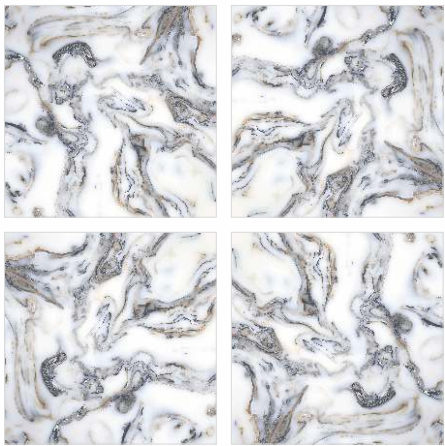


WOOD STATUARIO 1041





OPTIMUS GREY 1044



MARFIL BEIGE 1043



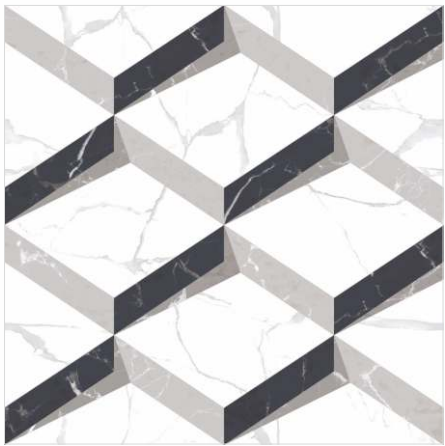
DAYNA BEIGE 1046



GEO METRIX 1301



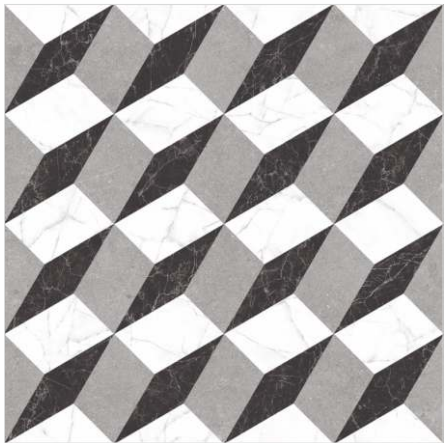
GEO METRIX 1302



GEO METRIX 1303



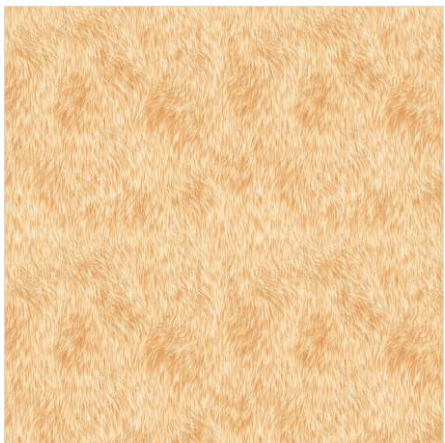
GEO METRIX 1304



GEO METRIX 1306



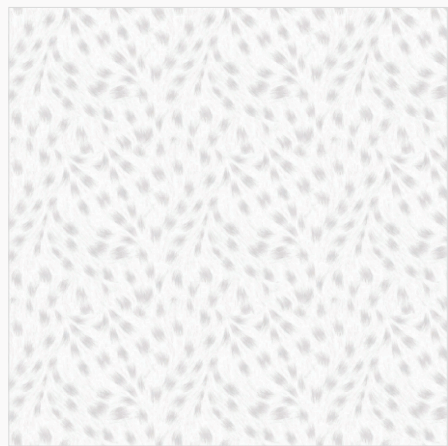
GEO METRIX 1307



GEO METRIX 1308

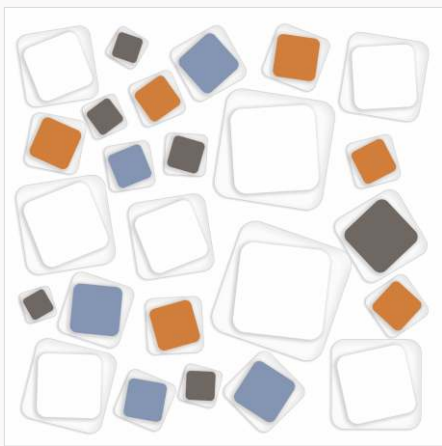


GEO METRIX 1309



GEO METRIX

1310



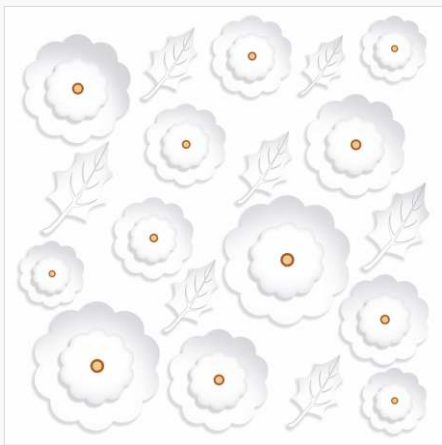
GEO METRIX

1311



GEO METRIX

1312



GEO METRIX

1313



GEO METRIX

1314



GEO METRIX

1315



GEO METRIX

1316



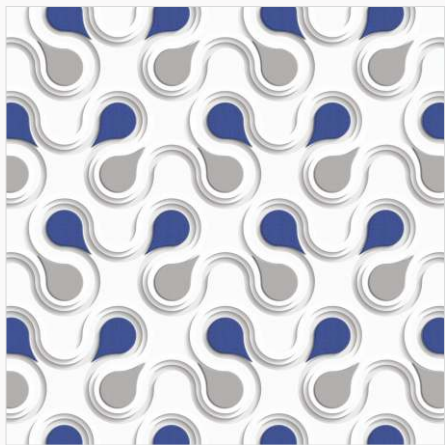
GEO METRIX

1317



GEO METRIX

1318



GEO METRIX

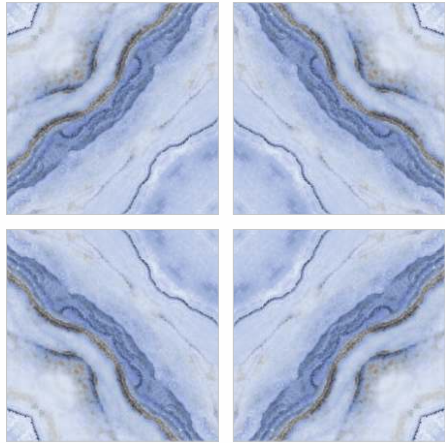
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RANGOLI-1

1151



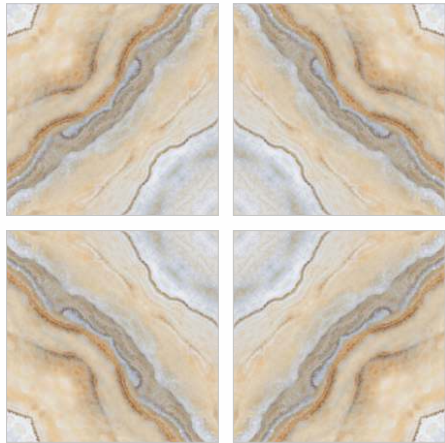
RANGOLI-2

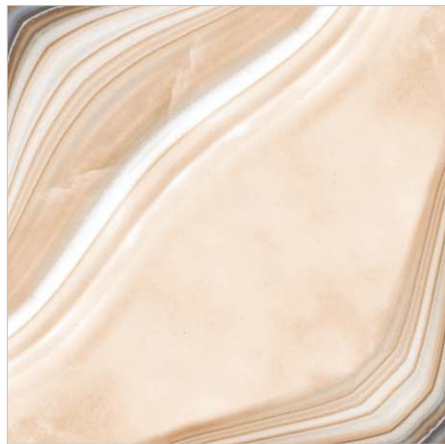
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RANGOLI-3

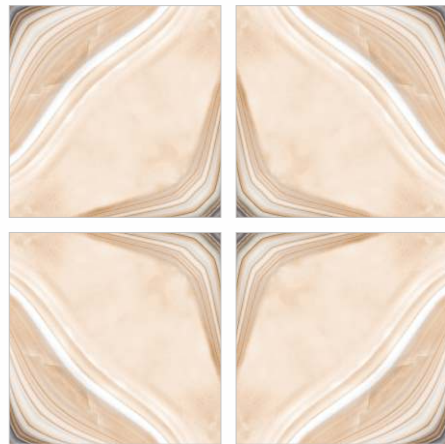
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RANGOLI-4

1154



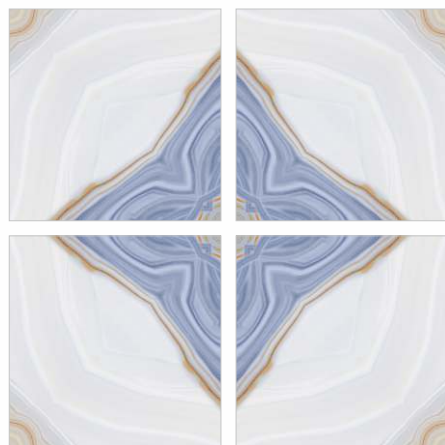
RANGOLI-5

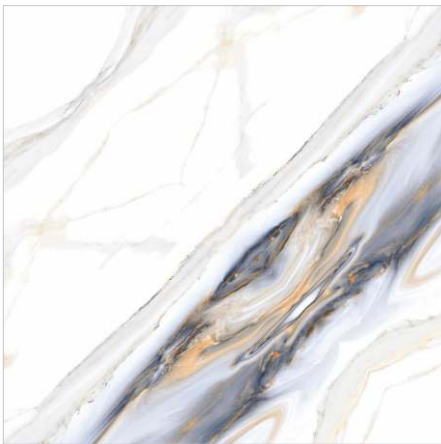
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RANGOLI-8

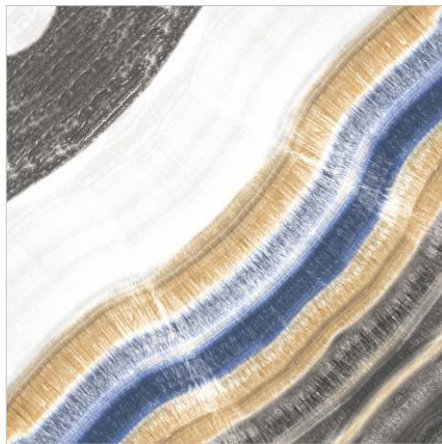
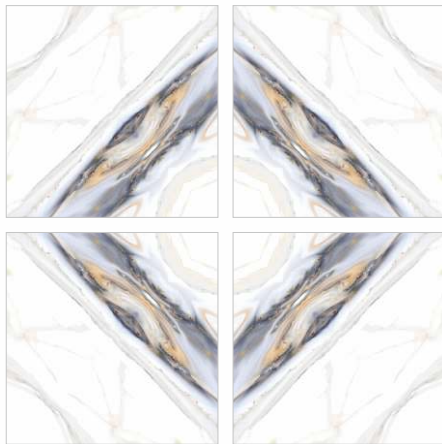
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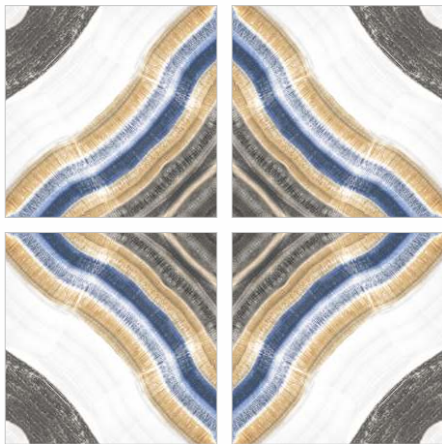
RANGOLI-9

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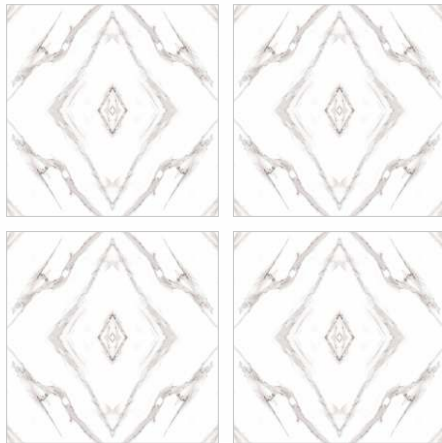
RANGOLI-10

1160



SMALL RANGOLI-1

SATVARIO



SMALL RANGOLI-2

GRAFITO





BEIGE GRUNGE 1501



BLACK GRUNGE 1502



BLUE GRUNGE 1504



BROWN GRUNGE 1505

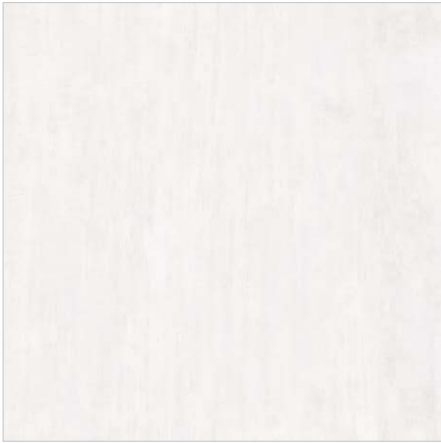


GREEN GRUNGE 1507



WHITE GRUNGE 1508





CUS. WHITE 1208



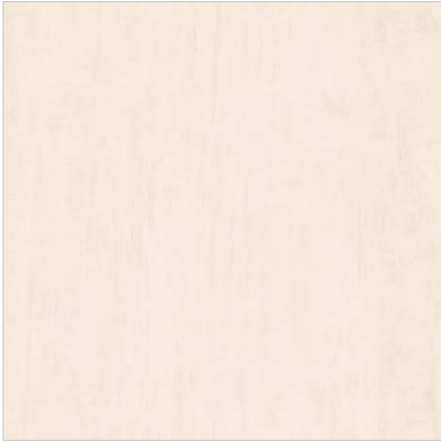
CUS. BLUE 1209



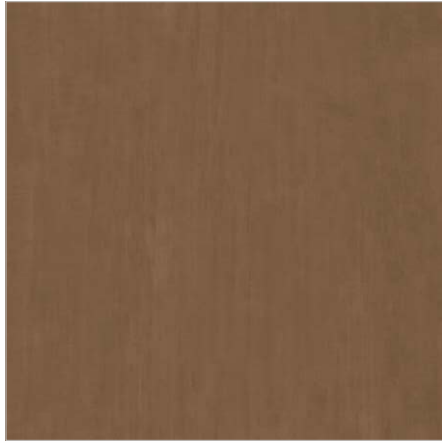
CUS. BLACK 1210



CUS. ORANGE 1211



CUS. CREMA 1212



CUS. COFFEE 1213



BLACK BIRCH 1231



WHITE BIRCH 1232



COFFEE BIRCH 1233



HONEY BIRCH 1234



RED BIRCH 1235



PAPER BIRCH 1236



The eternal form of maternalistic things with a sense.

Material Sense





FLOOR



WALL



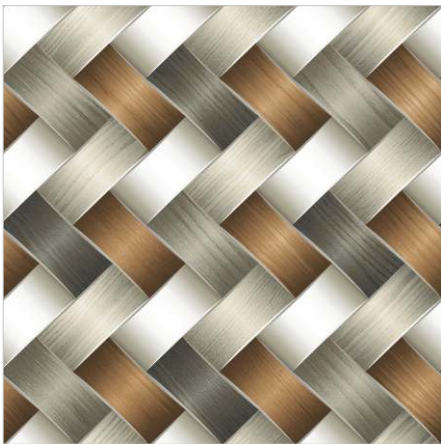
MATT



STAIN FREE



DURABLE



3D WOOD



ALDER WOOD



ASSAM PINE



ASSAM TEAK



CENIZA MIX



CHESTNUT



Residence



Banks



Hospitals



Airports



Malls



Corporate



COTTO WOOD



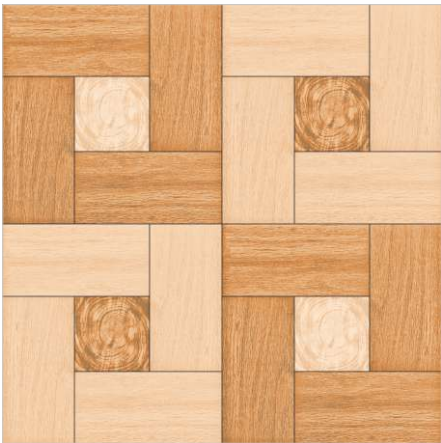
DIAMOND BEIGE



KASHMIRI WOOD



OCTA WOOD BROWN



FOUR SQUARE



FUSION WOOD



HEXA WOOD



IROKO WENGE





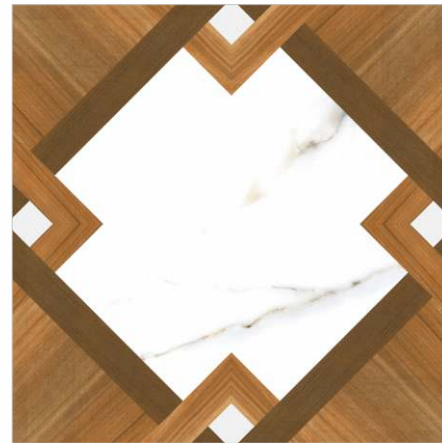
LINEA BEIGE



LINEA BROWN



MARBO MYSTIC



MARBO WOOD



NAKKASHI WOOD BEIGE



NAKKASHI WOOD





OVER LEAF CRAFT



OVER LEAF VERDE



PINE WOOD DECOR-A



PINE WOOD DECOR-B



OCTAGON WOOD



SAND GRIS



RED ASH



STRIP WOOD



WOOD STICK



STORM WOOD



STAR WOOD

Essence Inspiration

Digital
Porcelain
FLOOR TILES

The essence
of an artist as
inspiration.





101



102



107



108



103



104

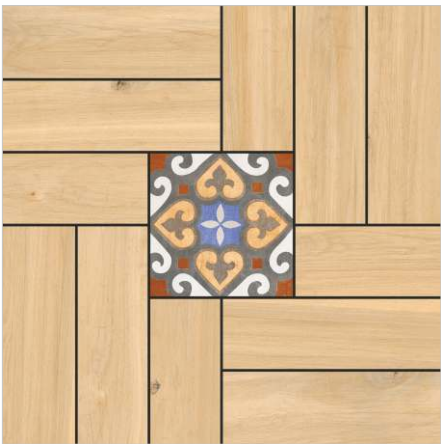


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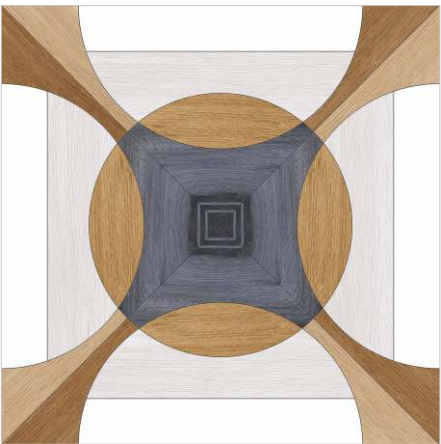




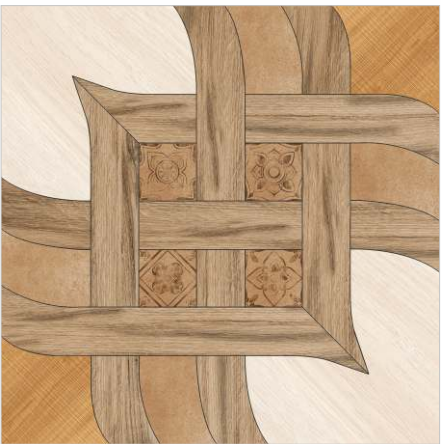
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110



115



116



111



112



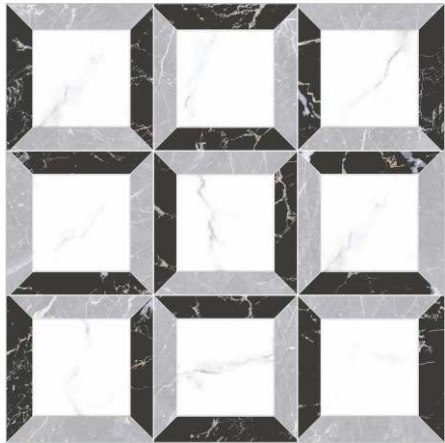
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113



114



119



120



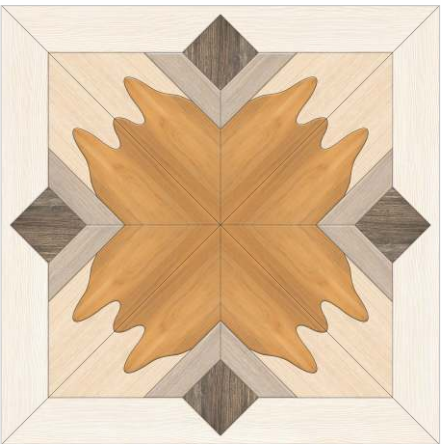
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122



127



128



123



124



129



130



125



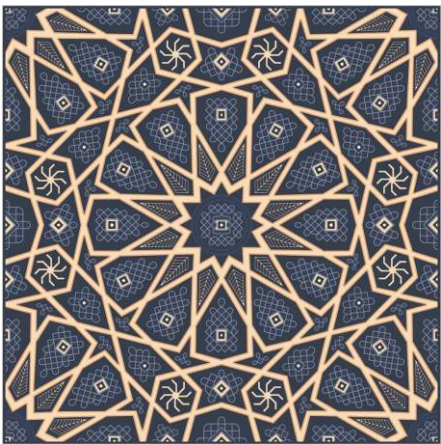
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132



133



134



135



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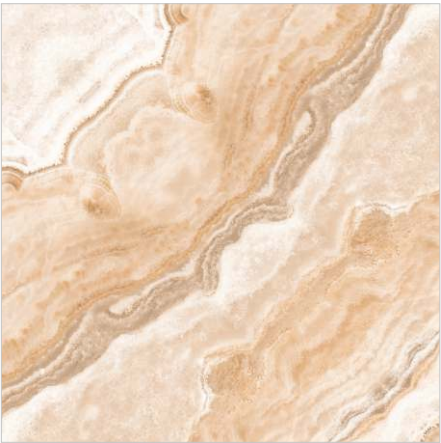
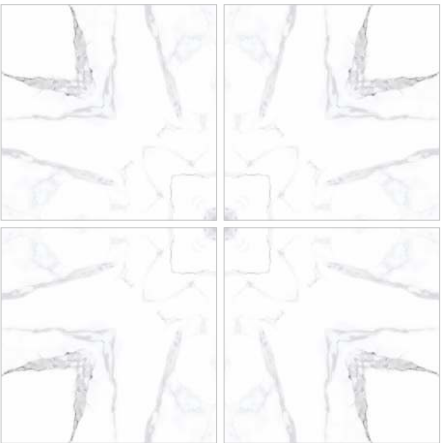
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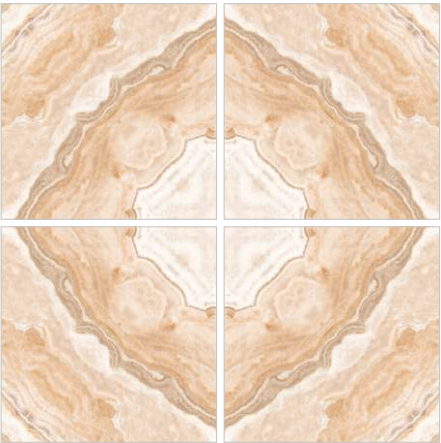
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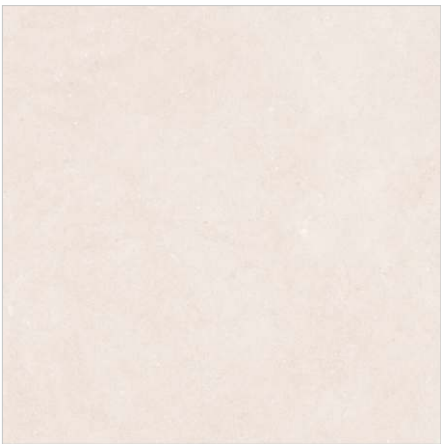


202



203

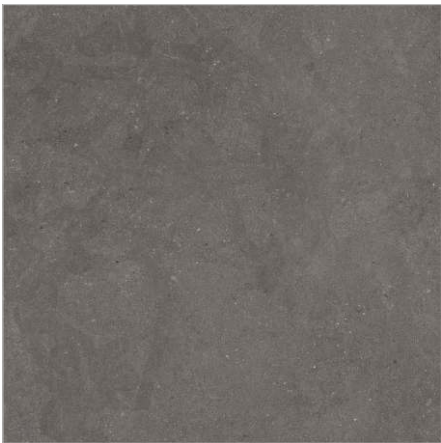




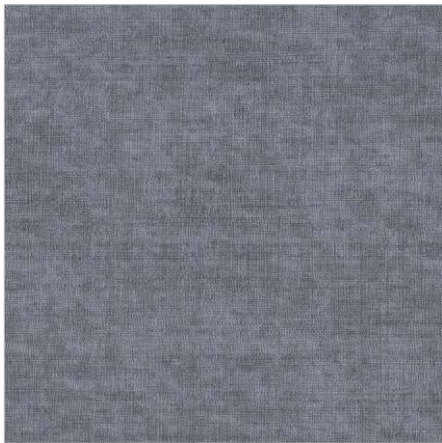
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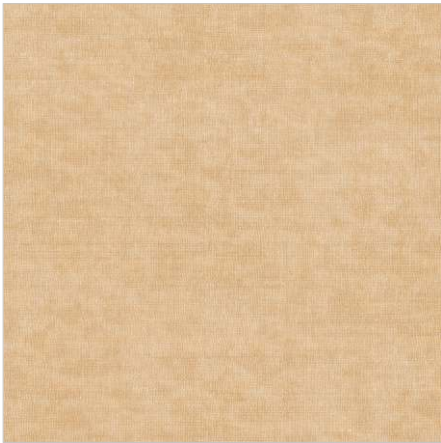
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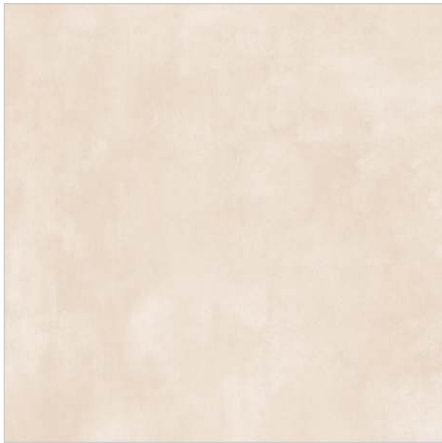
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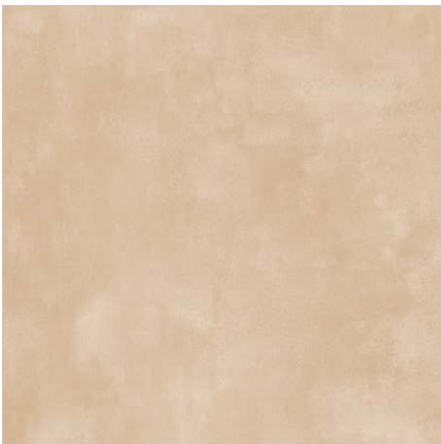
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305



306



307



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SPECIFICATION OF PORCELAIN FLOOR TILES

SR. NO.	PROPERTY	INTERNATIONAL STD. ISO 13006/EN 176 Group Bla	OUR VALUES
1	Deviation in Length	± 0.5 %	± 0.4 %
2	Deviation in Thickness	± 5 %	± 3 %
3	Straightness of Sides	± 0.5 %	± 0.5 %
4	Rectangularity	± 0.6 %	± 0.4 %
5	Surface Flainess	± 0.5 %	± 0.2 %
6	Water Absorption*	± 3.0 %	± 3.0 %
7	Bending Strength	>=220kgs/cm²	>=300kgs/cm²
8	Chemical Resistance	Resistance to all alkalies (except Hydro flouric acid and its compounds	Resistance to all alkalies (except Hydro flouric acid and its compounds
9	Thermal Shock	10 cycles	4 cycles

PACKING DETAILS			
SIZE	THICKNESS	TILES PER BOX	COVERAGE AREA (Approx)
600 x 600 mm	9.5 mm (Approx)	4 Pcs.	15.5 Sq. Ft / 1.44 sq. mt

UTILITY OF TILES											
											
Home	Restaurant	Industry	Religious Place	Bank	School	Gymnasium	Hospital	Super Market	Dance Mall	Airport	Multiplex

Note :
colours & designs are indicative only. customers are requested to check the actual tiles for exact idea of colours & designs and to order the tiles after inspecting the some. company reserves the right to change colours, designing, specifications, etc. without any prior notice.

SPECIFICATION OF DIGITAL PGVT & GVT

SR. NO	CHARACTERISTICS	METHOD OF TESTING	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	OUR VALUES
A	Dimension & Surface Quality			
1	Deviation in Length & Width	ISO 10545-2	+ / - 0.5%	+ / - 0.1%
2	Deviation in Thickness	ISO 10545-2	+ / - 5.0%	+ / -2.0%
3	Straightness of Sides	ISO 10545-2	+ / - 0.5%	+ / - 0.1%
4	Rectangularity	ISO 10545-2	+ / - 0.5 %	+ / - 0.1%
5	Surface Flatness	ISO 10545-2	+ / - 0.5%	+ / - 0.2%
6	Color Differences	ISO 10545-16	Unaltered	No Change
B	Physical Properties			
1	Water Absorption	ISO 10545-3	< 0.5%	0.05 ~ 0.08 %
2	Flexural Strength (MOR)	ISO 10545-4	> 35 N / mm2	> 35 N / mm2
3	Mohs Hardness	EN 101	Min 6	7 Mohs
4	Flexural Breaking Strength	ISO 10545-4	1300 N	2350 N
5	Bulk Density (Gm / cc)	DIN 51082	>2 gm/cc	2.35 gm/cc
6	Slip Resistance Coefficient of Friction	ISO 10545-17	> 0.4	> 0.6
7	Crazing Resistance	ISO 10545-11	Min 4 Cycle @ 7.5 Bar	Passes 4 Cycle
8	Resistance Of Surface Abrasion	ISO 10545-6	As Per Manufacturer Norms	> PEI V
C	Chemical Properties			Resistant
1	Staining Resistance	ISO 10545-14	Resistant	No Damage
2	Household Chemicals	ISO 10545-13	No Damage	
D	Thermal Properties			No Damage
1	Thermal Shock Resistance	ISO 10545-9	No Damage	6 x 10 -6
2	Thermal Expansion	ISO 10545-10	9 x 10 - 6 max	Nil
3	Moisture Expansion	ISO 10545 - 10	Nil	

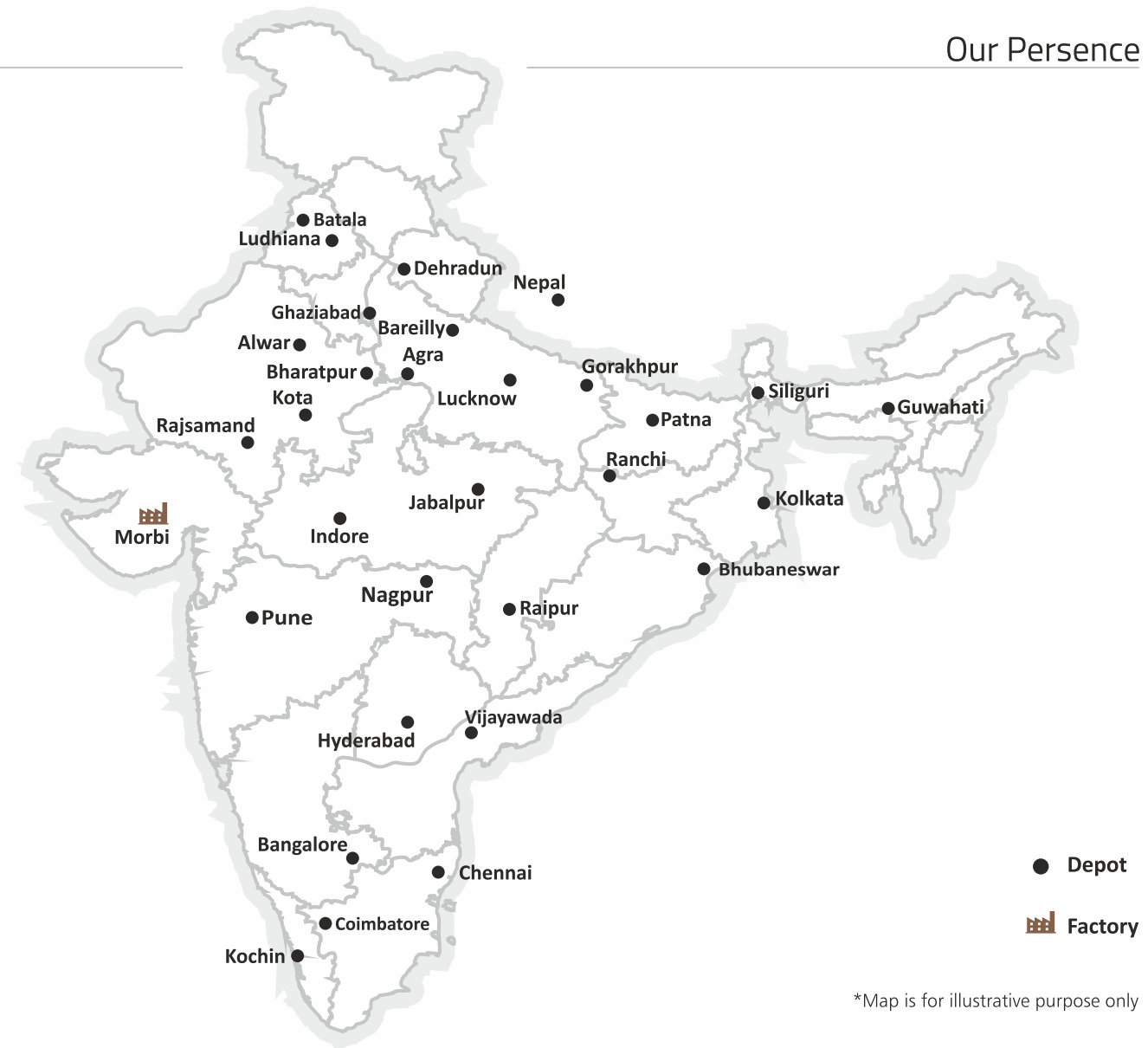
PACKING DETAILS			
SIZE	THICKNESS	TILES PER BOX	COVERAGE AREA (Approx)
600 x 600 mm (GVT)	9.5 mm (Approx)	4 Pcs.	15.5 Sq. Ft / 1.44 Sq. Mtr.

UTILITY OF TILES											
											
Home	Restaurant	Industry	Religious Place	Bank	School	Gymnasium	Hospital	Super Market	Dance Mall	Airport	Multiplex

NOTE : Certain amount of size and shade variation is inherent in all ceramic products • Our conformity to the above standards is applicable only for Premium Quality. • Colours shown are as accurate as the limitations of the printing process will allow. • Prospective customers are advised to inspect a sample of the tile before ordering. • Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specification without prior notice. • Sometimes variations in shade or size being inherent to ceramic



Our Persence



● Depot

■ Factory

*Map is for illustrative purpose only

CORPORATE OFFICE

633/1011, Matiyari Chauraha,
Chinhat, Faizabad Road,
Lucknow (U.P) - 227105

AGRA

13T/3/14/3, Agarsen Puram,
Opp. Manglam Hospital,
Firozabad Road, By Pass Road,
Agra (U.P) - 282006.

ALWAR

200 Feet Road,
Near Naman Hotel, Alwar
(Rajasthan) - 301001.

BAREILLY

67-80 Gram Bhindauliya,
Shahjahanpur Road, Bareilly (U.P)

BHARATPUR

Jaghina Mod, Mathura Road,
Bharatpur (Rajasthan) - 321001.

BATALA

Village : Misharpura, Jalandhar Road,
Batala (Punjab) - 143503

BHUBANESWAR

DLF Cyber City,
Room No. DCB-127, First Floor, Patia,
Bhubaneswar (Odisha) - 751024

HYDERABAD

Plot No. 109/B, SY No. 172,
Sri Venkateshwara Co. Op. le.,
Bollaram, Hyderabad (Telangana)

KOTA

Godown No.1, 502-A, Road No.6,
PIA, Anantpura, Kota (Rajasthan)

LUDHIANA

Shop No. 4, Bikram Market,
VPO Daad, Pakhowal Road,
Ludhiana (Punjab) - 141116.

MORBI

Survey No. 633/P-1, Jetpar Road,
Pipli Road, At. Rangpar, Morbi
(Gujarat) - 363641.

NAGPUR

Plot No. 332, E.I.A.S. Scheme
Chikhali Layout, Kalamna Road,
Nagpur (Maharashtra) - 440035

GHAZIABAD

329-330, Pandav Nagar,
Near Asia Columbia Hospital,
Ghaziabad (Uttar Pradesh) - 201002

INDORE

Survey No. 20/1,
Patwari Halka No. 17, Lasudia Mori,
A.B. Road, Indore (M.P.) - 452010.

NEPAL

Anchalpur Vard, Number 9,
Siddharth Nagar (Rupandehi) - 32900

CHENNAI

Survey No. 72/1A, 72/1B, 73/4C,
Sennerkuppam Village,
On Poonamallee Bypass Road,
Chennai (Tamil Nadu) - 600056

DEHRADUN

571, Lakhi Bagh,
Near Saharanpur Chowk,
Dehradun (Uttarakhand) - 248001.

FAIZABAD

Hazipur, Singhpur,
Darabganj Near Polytechnic School,
Lucknow Road, Faizabad
(U.P) - 224001.

GUWAHATI

Village Pamohi, Under
Mouza Ramcharani,
N.H.-37, Guwahati (Assam) - 781035

KOLKATA

Chamrail, Kona Highway,
Opp. Radha Swami Mandir,
Kolkata (West Bengal) - 711114

PATNA

Saristabad Bypass Road,
Near TVS Showroom,
Anishabad, Patna (Bihar) - 800002

SHOWROOM

Opposite Anand Motors,
Faizabad Road, Chinhat,
Lucknow (U.P) - 226010

Opposite Ashok Leyland,
Tedhi Pulia, Sitapur Road,
Lucknow (U.P) - 226022

PUNE

Gate No.- 399,
Shiv Pratap Warehousing Corp,
Lonikand, Taluka Haveli,
Pune (Maharashtra) - 412216

RAJSAMAND

NH - 8, Badarda, Rajsamand,
(Rajasthan) - 313324.

RAIPUR

Khasra No. 423/5,
Behind Fruit Market, Lalpur, Tikrapara,
Raipur (Chhattisgarh) - 492001.

RANCHI

Golden Campware House,
HD Road, Kokar, Ranchi
(Jharkhand) - 834001.

SILIGURI

Salugara,
Near Jeevandeep Building,
Siliguri (West Bengal) - 734007.