



CORPORATE OFFICE

RUDRAKSHA CERAMIC PVT. LTD.

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Let's Connect





About Us,

"Soch Ceramic" a pioneer of Tiles & Sanitaryware which is always a step ahead in terms of customer satisfaction and providing superior quality of products. Soch Ceramic was incorporated in the year 1991 by Mr. Raj Kumar Khandelwal. We as a production unit holds a capacity of producing 40,000 sqm per day, the company has 5 manufacturing units in India. We have admirable range of products that includes Ceramic, Vitrified, Double Charged, Digital Tiles and Sanitaryware.

We set an example by adapting new production techniques with the intention of improvement of product, whether it is design, technology or quality. Our aim is to deliver quality products to our customers and for this we pride ourselves in educating our staff with the latest product knowledge and industry news so that they can sequentially provide the best possible service to our customers.

Soch has its depots covering almost every nook & corner of the country. The company holds around 23 depots currently across India, We also have 1 depot in Nepal and now planning to establish 4 more. Soch has a multi-layer distribution network of 1500 dealers and 3000 sub-dealers PAN India.

We believe in understanding the basics of Natural Stone and these understanding provide a comprehensive look at everything from the manufacturing process to the installation and care of the finished product. Looking towards creating a beautiful future with a definitive expression of contemporary design suitable for modern living spaces, delivering quality products is our habit.



FLOOR Tiles

400x400 mm
Outdoor

01 to 11

300x300 mm
Outdoor

11 to 21

200x375 mm
Wall Tiles

22 to 43

200x300 mm
Wall Tiles

44 to 46

WALL Tiles



OUTDOOR

COLLECTION



**VITRIFIED
OUT DOOR**
Floor Tiles

400x400 mm

**VITRIFIED
OUT DOOR**
Floor Tiles
300x300 mm



VITRIFIED
OUTDOOR TILES



1003



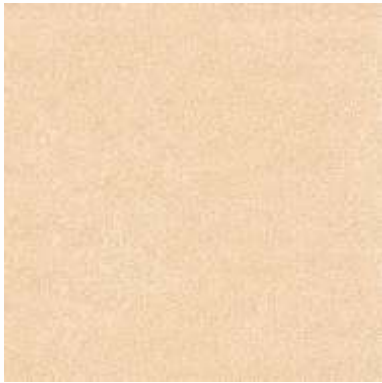
1004



1006



400x400 mm



1009



1010



1011



1012



1016



400x400 mm



1019



1020



1021



1022



1023



1024

400x400 mm



1025



1026



1027



1028



1029





1030



1031



1032

400x400 mm



1033



1034



1035



1036



1037



1038





1039



1040



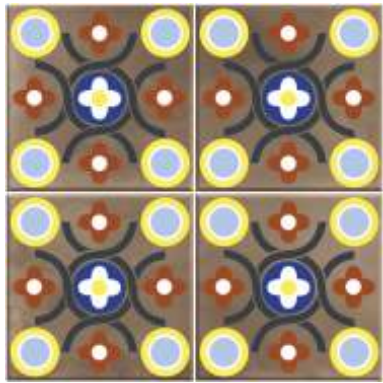
1043



1041



1042



1044

400x400 mm



1045



1047



1050



1048



1049

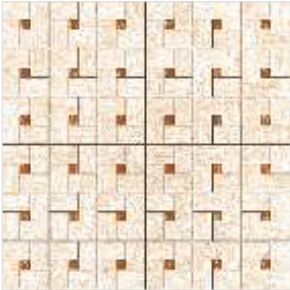


1051

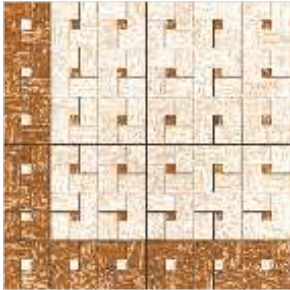




DG-103



DG-151



DG-152



DG-154



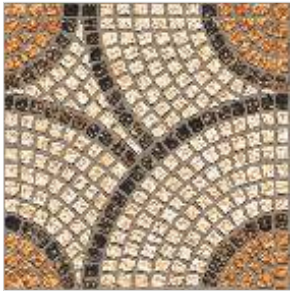
DG-202



DG-204



DG-205



DG-302



DG-352



DG-353



DG-355



DG-803



DG-853



DG-854



DG-902



DG 503



DG 504



DG 505



DG 506



DG-603



DG-652



DG-701



DG-401



DG-451



DG-452



DG-453

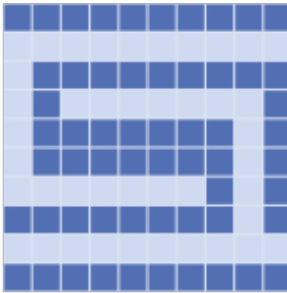




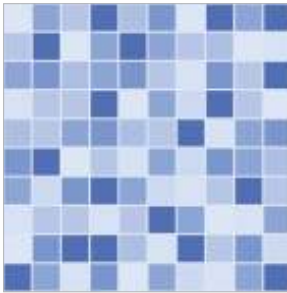
DG 611



DG 612



Spectra 102



Spectra 103



Square 110



Square 111



Step-10



Step-08



DG-705



DG-706



DG-707



DG-708



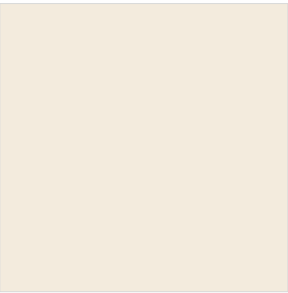
DG-710



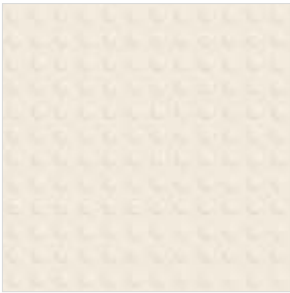
Rolex-103



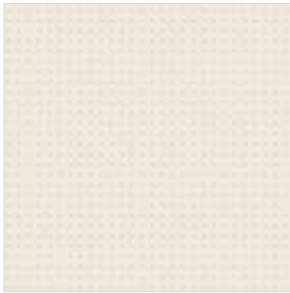
Rolex-105



Plain Ivory



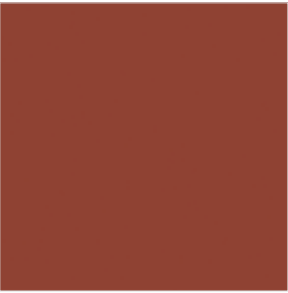
Buttons Ivory



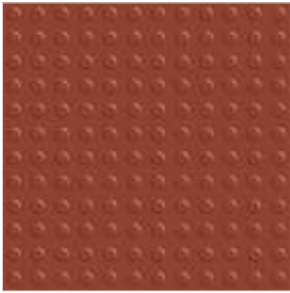
Checkered Ivory



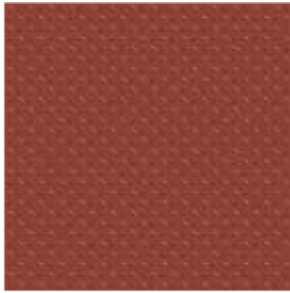
Stone Ivory



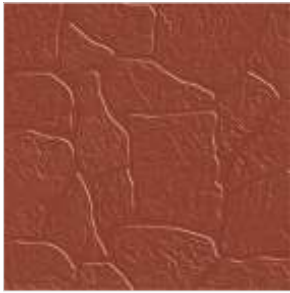
Plain Terracotta



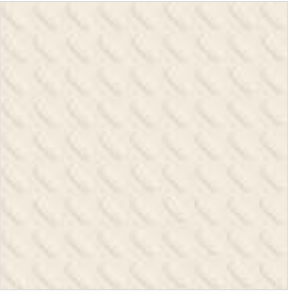
Buttons Terracotta



Checkered Terracotta



Stone Terracotta



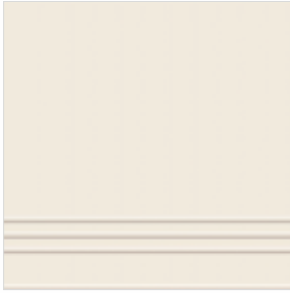
Capsule Ivory



IV WoodStone



Wave Ivory



Step Ivory



Capsule Terracotta



TC WoodStone



Wave Terracotta



Step Terracotta

White Matt



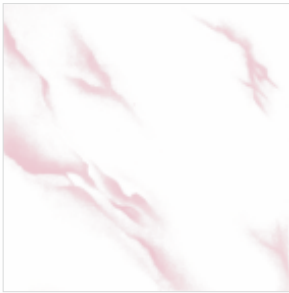
103



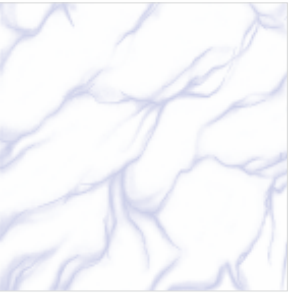
113



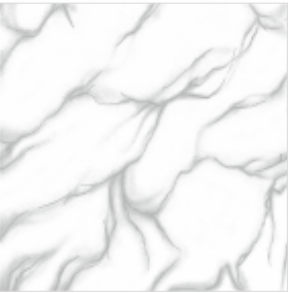
114



115



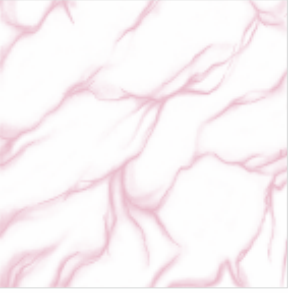
124



125



126



132



123



206



211

Ivory Matt

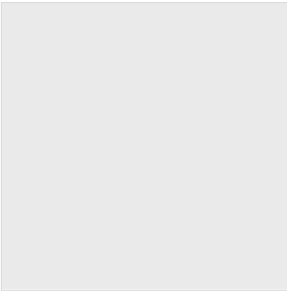
Regular Plain Colour



White



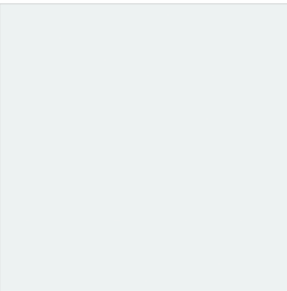
Ivory



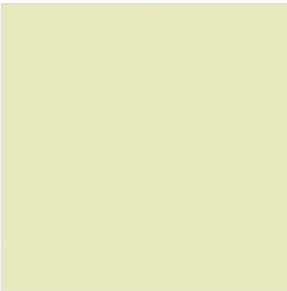
Grey



Pink

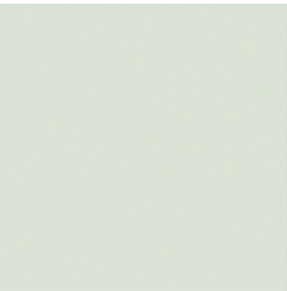


Blue



Green

Special Plain Colour



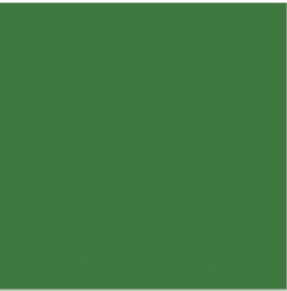
Aq. Marine



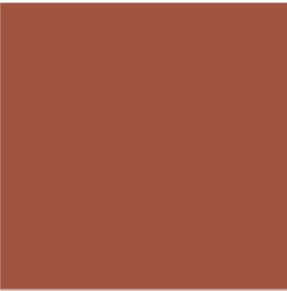
Al. Blue



Magenta



Bo. Green



Terracotta



Black

Plain Antiskid



White



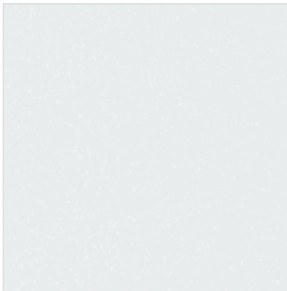
Ivory



Grey



Pink



Blue



Green

Special Antiskid



Aq. Marine



Al. Blue



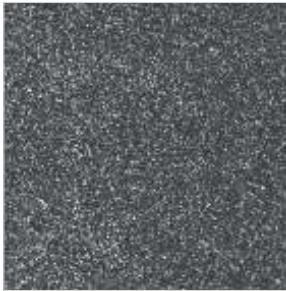
Magenta



Bo. Green



Terracotta

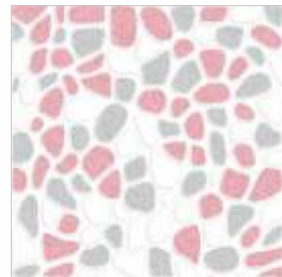


Anti Black

FLOOR TILES

300x300 mm  MATT

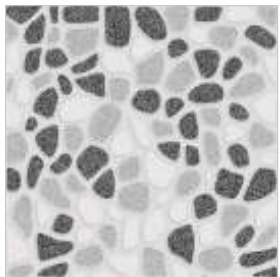
Regular Stone



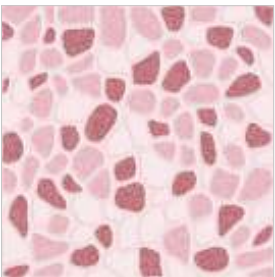
S-101



S-102



S-103



S-104

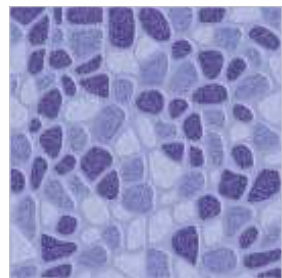


S-105



S-106

Special Stone



S-107



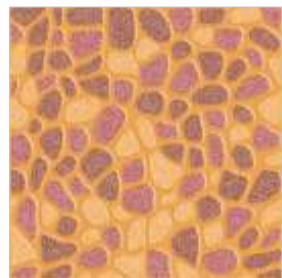
S-108



S-109



S-110



S-111



S-112



S-113



DIGITAL
Wall Tiles

250x375 mm
200x300 mm

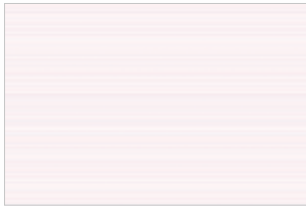
250x375 mm



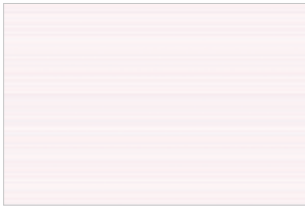
1504-L



1504-L



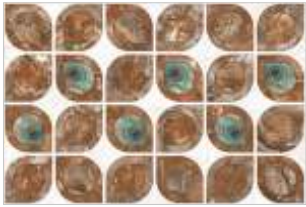
1508-L



1508-L



1504-HL-2



1504-HL-3



1508-HL-1



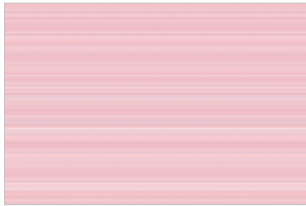
1508-HL-3



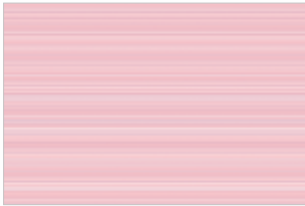
1504-D



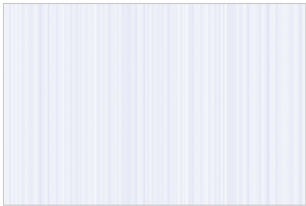
1504-D



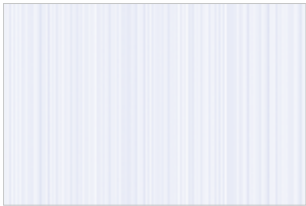
1508-D



1508-D



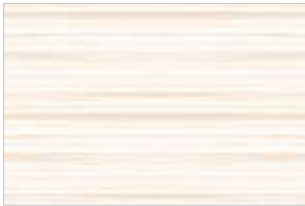
1509-L



1509-L



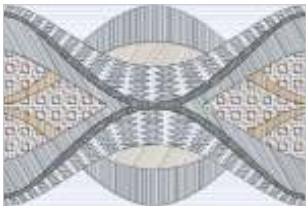
1515-L



1515-L



1509-HL-1



1509-HL-2



1515-HL-1



1515-HL-2



1509-D



1509-D



1515-D



1515-D





1514-L



1514-HL-2



1514-D



1526-L



1526-HL-1



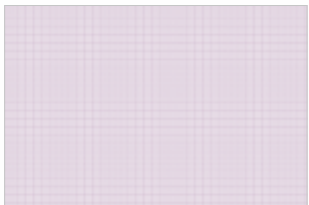
1526-HL-3



1526-HL-2



1526-HL-4



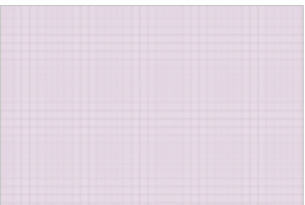
1530-L



1530-HL-1



1530-D



1530-L



1530-HL-2



1530-D

250x375 mm

GLOSSY
FINISH



1511-L-D-HL-1-2-3



1517-L



1517-HL-2



1517-D



1545-L



1545-HL-1



1545-D



1545-L



1545-HL-2



1545-D



1524-L



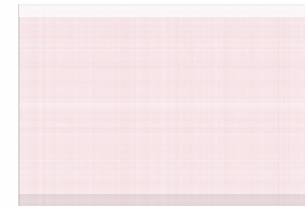
1524-HL-1



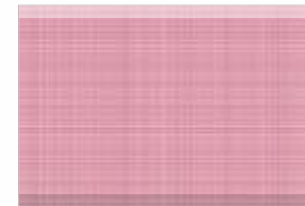
1524-D



1527-L



1527-HL-2



1527-D



1527-HL-1



1527-HL-2



1527-HL-6



1527-HL-4



1527-HL-5



1547-L



1547-HL



1547-L



1547-HL-1



1547-HL-2

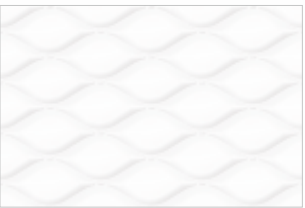


1547-HL-3



250x375 mm

GLOSSY
FINISH



1548-L



1548-HL-1



1548-HL-2



1540-L



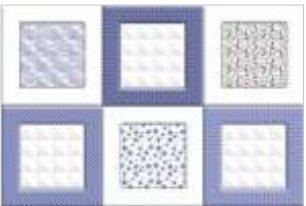
1540-HL-1



1548-HL-3



1548-HL-4



1540-HL-2



1540-HL-3



1546-L



1542-L



1550-L



1551-L



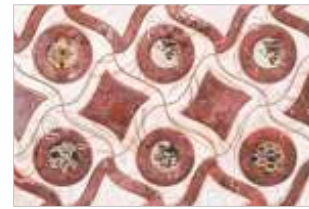
1546-HL-1



1542-HL-1



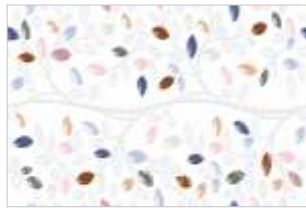
1550-HL-1



1551-HL-1



1546-HL-2



1542-HL-2



1550-D



1551-D



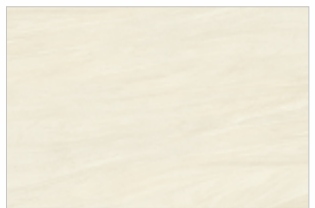
1553-HL-1



1555-L



1555-L



1553-L



1553-HL-2



1555-HL-1



1555-HL-2



1553-D



1553-HL-3



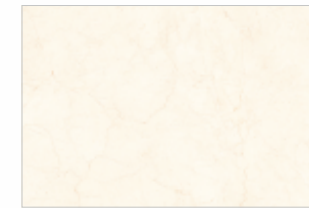
1555-D



1555-D

250x375 mm

GLOSSY
FINISH



1552-L



1554-L



1554-HL-1



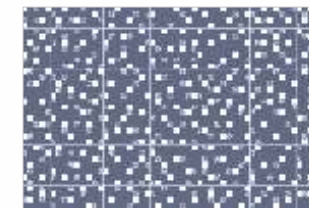
1552-HL-1



1554-HL-2



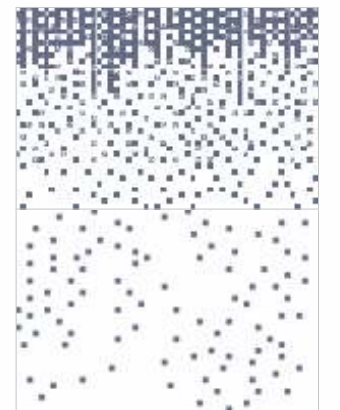
1552-D



1554-D



1554-HL-3-1-2



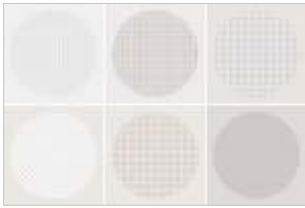
1554-HL-4-1-2



1556-HL-1



1558-L



1561-L



1556-L



1556-HL-2



1558-HL



1561-HL-1



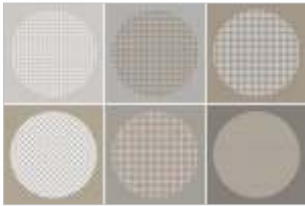
1556-D



1556-HL-3



1558-D



1561-D



1557-L



1557-L



1559-L



1559-L



1557-HL-1



1557-HL-2



1559-HL-1



1559-HL-2



1557-D



1557-D



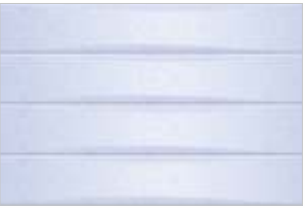
1559-D



1559-D

250x375 mm

GLOSSY
FINISH



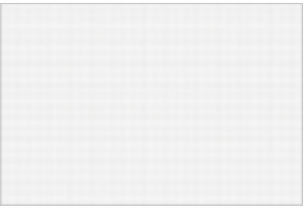
1562-L



1563-L



1564-L



1565-L



1562-HL



1563-HL



1564-HL



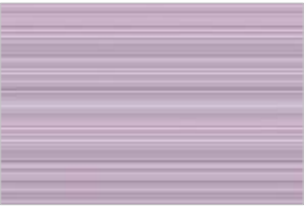
1565-HL



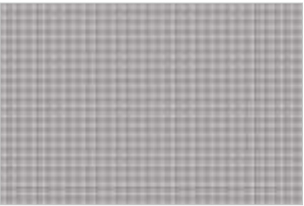
1562-D



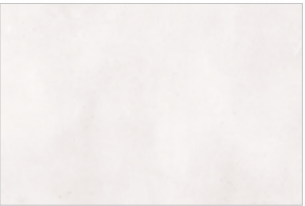
1563-D



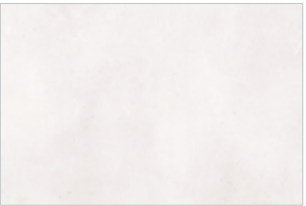
1564-D



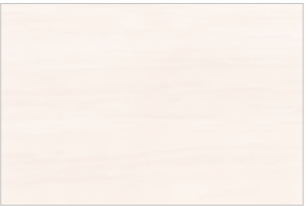
1565-D



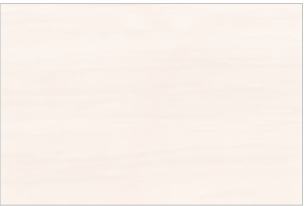
15001-L



15001-L



15002-L



15002-L



15001-HL-1



15001-HL-2



15002-HL-1



15002-HL-2



15001-D



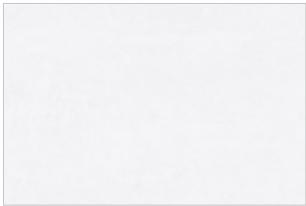
15001-D



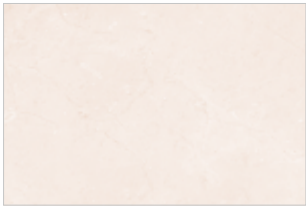
15002-D



15002-D



15004-L



15005-L



15004-HL-1



15005-HL-1



15003-L



15003-HL-1-2



15004-D



15005-D



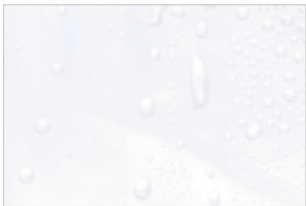
15003-D



15009-L



15009-HL-1



15007-L



15007-HL-1



15007-HL-2



15009-D



15007-D



15007-HL-3



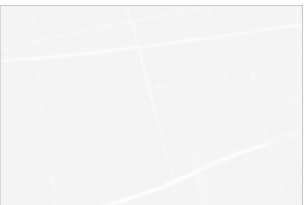
15007-HL-4

250x375 mm

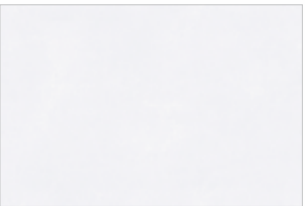
GLOSSY
FINISH



15008-L



15010-L



15006-L



15006-HL-1



15008-HL



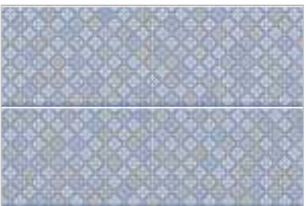
15010-HL-1



15006-D



15006-HL-2



15008-D



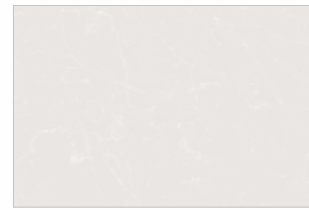
15010-D



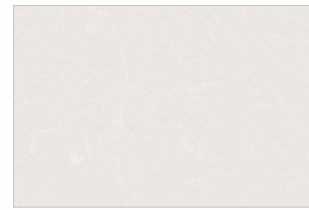
15012 -L-HL-1-2-3



15011-L



15014-L



15014-L



15011-HL-1



15014-HL-1



15014-HL-2



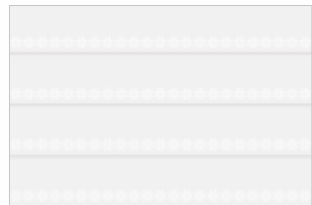
15011-D



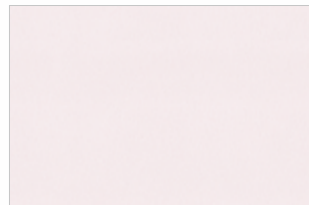
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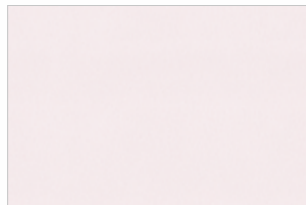
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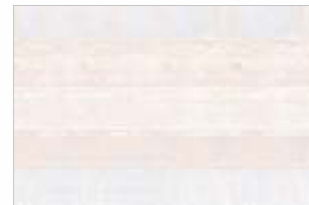
15013 -L



15018-L



15018-L



15015-L



15013-HL-1



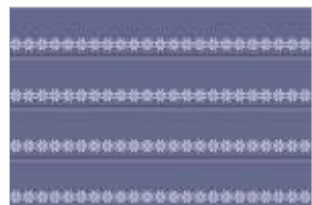
15018-HL-1



15018-HL-2



15015-HL-1



15013-D



15018-D



15018-D



15015-D

250x375 mm

GLOSSY
FINISH



15017 -L



15017 -L



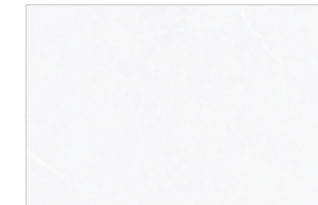
15019-HL-1



15017-HL-1



15017-HL-2



15019-L



15019-HL-2



15017-D



15017-D



15019-D



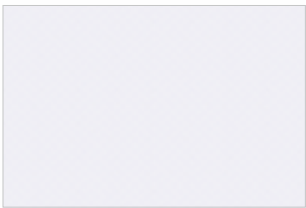
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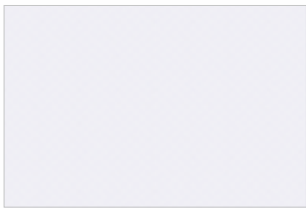


250x375 mm

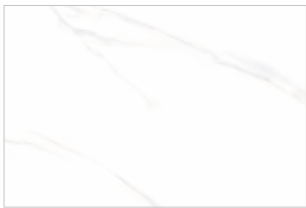
GLOSSY
FINISH



15022-L



15022-L



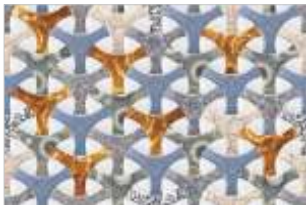
15023-L



15024-L



15022-HL-1



15022-HL-2



15023-HL-1



15024-HL-1



15022-D



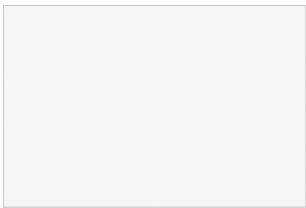
15022-D



15023-L



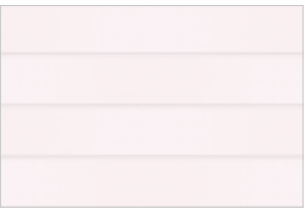
15024-L



15016-L



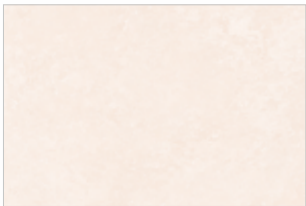
15020-HL-1



15021-L



15016-HL-1



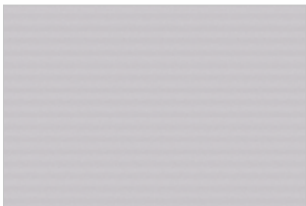
15020-L



15020-HL-2



15021-HL-1



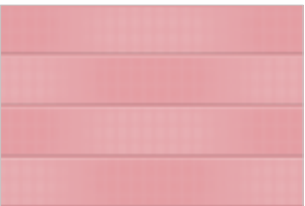
15016-D



15020-D



15020-HL-3



15021-D



201-LT



201-HL-1



201-HL-2



201-HL-3



201-HL-4



201-HL-5



201-HL-6



201-HL-7



201-HL-8



201-HL-9



201-HL-10



201-HL-11



201-HL-12



201-DK



Kit Grey-L



Kit Grey-HL-1



Kit Grey-HL-3



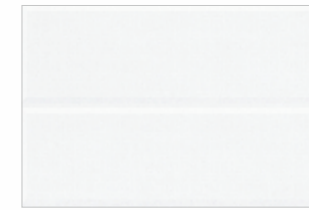
Kit Grey-HL-2



Kit Grey-D

250x375 mm

KITCHEN GLOSSY FINISH



202-LT



202 -HL-2



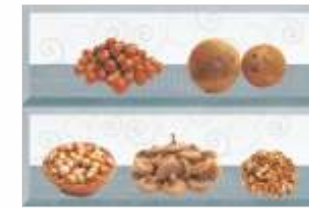
202 -HL-1



202 -HL-3



202-DK



202 -HL-4



203-L



Kit Brown-L



203-HL-1



203-HL-2



Kit Brown-HL-2



Kit Brown-HL-1



202-HL-3



203-HL-4



Kit Brown-D



Kit Brown-HL-3



Sat-L



Sat-HL-1



Sat-HL-2



Sat-HL-3



Sat-HL-4



Sat-HL-5



Sat-HL-6



Sat-HL-7



Sat-HL-8



Sat-HL-9



Sat-HL-10



Sat-HL-11



Sat-HL-12



Sat-HL-13



Kit. Ivory



Kit. Ivory-HL-1



Kit. Ivory-HL-2



Kit. Ivory-HL-3



Kit. Ivory-HL-4



Kit. Ivory-HL-5



1031



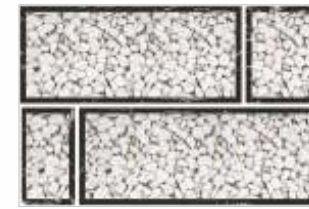
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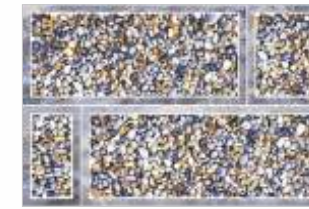
1033



1034



1035



1036



1037



1038



250x375 mm

ELEVATION  GLOSSY
FINISH



1039



1040



1006



1009



1010



1011



1013



1018

WALL TILES

 GLOSSY
FINISH

Ordinary White



1001



1002



1003



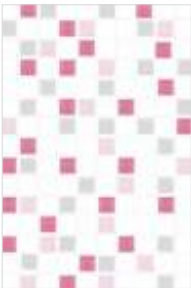
1004



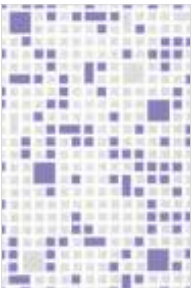
1005



1006



1007



1008



1009



1010



1011



1012



1013



1014



1015



1016



1017



1022



1023



1024



1029



1030



1031



1032

Ordinary White



1035



1037



1042



1043



1044



1046



1047



1048



1051



1053



1060



1067



1068



1072



1073



1075



1076



1086



1087



1088



1092



1098



1103

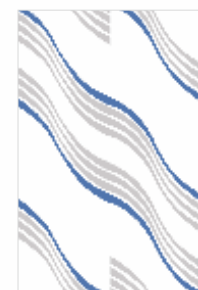


1112

Ordinary White



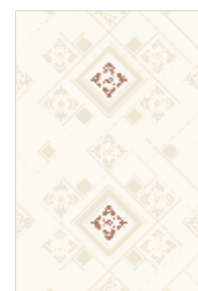
1121



1140



Ordinary Ivory Series



2005



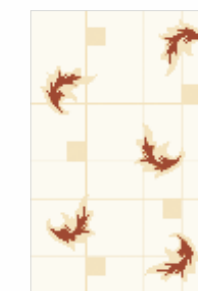
2009



2021



2023



2046

Ordinary Red Brown Series



5501



5504



6002



6003



6004



6009

Luster Black Series



6019



6020



6026



6005

Technical Specification Of Digital Wall Tiles

CHARACTERISTICS	Wall Tiles ISO 13006/EN 14411 Group B III	OUR VALUE
A) DIMENSION & SURFACE QUALITY		
1) Deviation in Length & Width	±0.5%	±0.3%
2) Deviation in Thickness	±0.5%	±0.5%
3) Straightness of sides	±0.5%	±0.3%
4) Rectangularity	±0.6%	±0.5%
5) Surface Flatness	+0.5%	+0.3%
6) Surface Quality	Min 95% of tiles should be free from visible defects	> 95%
B) PHYSICAL PROPERTIES		
1) Water Absorption	20% > E > 10%	13% to 14%
2) Modulus of Rupture	> 150 Kg/Cm2	>180 Kg/Cm2 Avg.
3) Scratch Hardness	Min 3 Mohs	> 3 Mohs
4) Crazing Resistance	1 Cycle	Passes 4 Cycles
C) CHEMICAL PROPERTIES		
1) Staining Resistance	Min Class 2	Resistance
2) Household Chemicals	Min Class B	Resistance
3) Scratch Resistance	Min 3	Min 3
D) THERMAL PROPERTIES		
1) Thermal Shock Resistance	10 Cycles	Resistance
2) Thermal Expansion	9 x 10 ⁻⁶ - K ⁻¹ max	Conforms

PACKING DETAILS

Dimension in mm	Thickness in mm	No. Of Tiles Per Box	Coverage Area Per Box (Sq. Mtr.)
250 x 375 mm	7.5 (Approx)	8	0.75
200 x 300 mm	6 (Approx)	12	0.72

NOTE : Certain amount of size and shade variation is inherent in all ceramic products • Our conformity to the above standards is applicable only for Premium Quality. • Colours shown are as accurate as the limitations of the printing process will allow. • Prospective customers are advised to inspect a sample of the tile before ordering. • Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specification without prior notice. • Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggested to check the tiles before purchase and laying as the company does not accept responsibility once the tiles are laid.

Technical Specification Of Digital Floor Tiles

Sr. No	Characteristics	Method of Testing	Vitrified Tiles ISO 4457	Our Values
A	Dimension & Surface Quality			
1	Deviation in Length & Width	ISO 10545-2	+ / - 2.5%	+ / - 0.5 %
2	Deviation in Thickness	ISO 10545-2	+ / - 2.5 %	+ / -2.0%
3	Straightness of Sides	ISO 10545-2	+ / - 1.0 %	+ / - 0.5 %
4	Rectangularity	ISO 10545-2	+ / - 0.5 %	+ / - 0.2 %
5	Surface Flatness	ISO 10545-2	+ / - 1.5%	+ / - 0.2%
6	Color Differences	ISO 10545-16	Unaltered	No Change
B	Physical Properties			
1	Water Absorption	ISO 10545-3	< 2.0 %	0.5%
2	Flexural Strength (MOR)	ISO 10545-4	> 20 N / mm2	> 32 N / mm2
3	Mohs Hardness	EN 101	Min 6	7 Mohs
4	Flexural Breaking Strength	ISO 10545-4	> 1113 N	2500 N
5	Bulk Density (Gm / cc)	DIN 51082	>2 gm/cc	2.35 gm/cc
6	Slip Resistance Coefficient of Friction	ISO 10545-17	> 0.4	> 0.6
7	Resistance Of Surface Abrasion	ISO 10545-6	As Per Manufacturer Norms	> PEI V
C	Chemical Properties			
1	Staining Resistance	ISO 10545-14	Resistant	Resistant
2	Household Chemicals	ISO 10545-13	No Damage	No Damage
D	Thermal Properties			
1	Thermal Shock Resistance	ISO 10545-9	No Damage	No Damage
2	Thermal Expansion	ISO 10545-10	9 x 10 - 6 max	6 x 10 -6
3	Moisture Expansion	ISO 10545 - 10	Nil	Nil

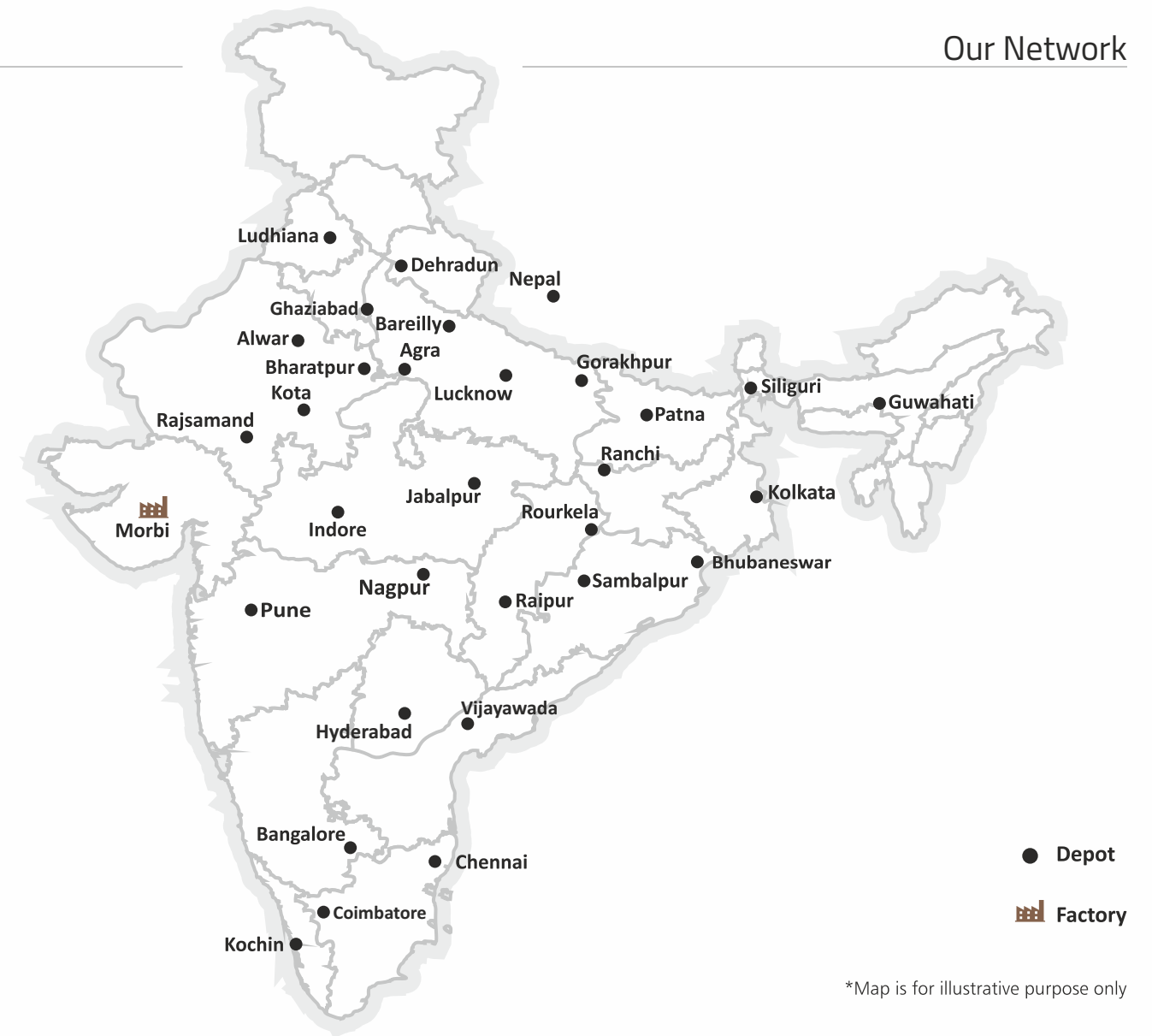
PACKING DETAILS

Dimension	Thickness in mm	No. Of Tiles Per Box	Coverage Area Per Box (Sq. Mtr.)
400x400 mm (Out Door Tiles)	10 (Approx)	5	0.8
300x300 mm (Out Door Tiles)	9.4 (Approx)	8	0.72
300x300 mm (Full Body Tiles)	9.4 (Approx)	8	0.75
300x300 mm (Floor Tiles)	8.5 (Approx)	10	0.90

NOTE : Certain amount of size and shade variation is inherent in all ceramic products • Our conformity to the above standards is applicable only for Premium Quality. • Colours shown are as accurate as the limitations of the printing process will allow. • Prospective customers are advised to inspect a sample of the tile before ordering. • Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to change the specification without prior notice. • Sometimes variations in shade or size being inherent to ceramic industry may occur. It is suggested to check the tiles before purchase and laying as the company does not accept responsibility once the tiles are laid.



Our Network



CORPORATE OFFICE

633/1011, Matiyari Chauraha,
Chinhat, Faizabad Road,
Lucknow (U.P) - 227105

AGRA

13T/3/14/3, Agarsen Puram,
Opp. Manglam Hospital,
Firozabad Road, By Pass Road,
Agra (U.P) - 282006.

ALWAR

200 Feet Road,
Near Naman Hotel, Alwar
(Rajasthan) - 301001.

BAREILLY

67-80 Gram Bhindauliya,
Shahjahanpur Road, Bareilly (U.P)

BHARATPUR

Jaghina Mod, Mathura Road,
Bharatpur (Rajasthan) - 321001.

BHUBANESWAR

DLF Cyber City,
Room No. DCB-127, First Floor, Patia,
Bhubaneswar (Odisha) - 751024

HYDERABAD

Plot No. 109/B, SY No. 172,
Sri Venkateshwara Co. Op. le.,
Bollaram, Hyderabad (Telangana)

SAMBALPUR

NH - 6, Ainthapali, Sambalpur (Odisha)

KOTA

Godown No.1, 502-A, Road No.6,
IPIA, Anantpura, Kota (Rajasthan)

LUDHIANA

Shop No. 4, Bikram Market,
VPO Daad, Pakhowal Road,
Ludhiana (Punjab) - 141116.

MORBI

Survey No. 633/P-1, Jetpar Road,
Pipli Road, At. Rangpar, Morbi
(Gujarat) - 363641.

NAGPUR

Plot No. 332, E.I.A.S. Scheme
Chikhali Layout, Kalamna Road,
Nagpur (Maharashtra) - 440035

GHAZIABAD

329-330, Pandav Nagar,
Near Asia Columbia Hospital,
Ghaziabad (Uttar Pradesh) - 201002

INDORE

Survey No. 20/1,
Patwari Halka No. 17, Lasudia Mori,
A.B. Road, Indore (M.P.) - 452010.

NEPAL

Anchalpur Vard, Number 9,
Siddharth Nagar (Rupandehi) - 32900

CHENNAI

Survey No. 72/1A, 72/1B, 73/4C,
Sennerikuppam Village,
On Poonamallee Bypass Road,
Chennai (Tamil Nadu) - 600056

DEHRADUN

571, Lakhi Bagh,
Near Saharanpur Chowk,
Dehradun (Uttarakhand) - 248001.

FAIZABAD

Hazipur, Singhpur,
Darabganj Near Polytechnic School,
Lucknow Road, Faizabad
(U.P) - 224001.

GUWAHATI

Village Pamohi, Under
Mouza Ramcharani,
N.H.-37, Guwahati (Assam) - 781035

GOPALGANJ

Sona Complex, Ward No. 13,
Banjari Road, Gopalganj
(Bihar) - 841428.

KOLKATA

Chamrail, Kona Highway,
Opp. Radha Swami Mandir,
Kolkata (West Bengal) - 711114

SHOWROOM

Opposite Anand Motors,
Faizabad Road, Chinhat,
Lucknow (U.P) - 226010

Opposite Ashok Leyland,
Tedhi Pulia, Sitapur Road,
Lucknow (U.P) - 226022

PATNA

Saristabad Bypass Road,
Near TVS Showroom,
Anishabad, Patna (Bihar) - 800002

PUNE

Gate No.- 399,
Shiv Pratap Warehousing Corp.,
Lonikand, Taluka Haveli,
Pune (Maharashtra) - 412216

RAJSAMAND

NH - 8, Badarda, Rajsamand,
(Rajasthan) - 313324.

RAIPUR

Khasra No. 423/5,
Behind Fruit Market, Lalpur, Tikrapara,
Raipur (Chhattisgarh) - 492001.

RANCHI

Golden Campware House,
HD Road, Kokar, Ranchi
(Jharkhand) - 834001.

ROURKELA

Brahmani Tarang, Vedvyas,
Rourkela (Odisha)

SILIGURI

Salugara,
Near Jeevandeep Building,
Siliguri (West Bengal) - 734007.